

Five Traits of an Awesome Movie Trailer - Group Worksheet

Hero:

Group member names:

1. Introduce the main character.

Describe your hero using three words.

a)

b)

c)

2. Set up the basic premise of the movie.

What story are you telling?

3. Capture the mood of the movie.

What emotion(s) does your trailer convey?

4. Use awesome music.

What music best fits your hero's story and evoke the emotion of your trailer? Brainstorm here.

5. Pinpoint a 'defining moment.'

What sets your movie trailer apart from others?